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evident
Foundation

**Australian Alpine Walking Track
Charity Challenge Trek
27 October - 7 November 2016**



Photo by [Andrea Schaffer](#)

Mt Hotham to Mt Kosciuszko - it's like climbing Everest from sea level and descending again!

Three challenges:

- 10 days: 230kms, 8850m ascent, 8840m descent
- 6 days: 143kms, 5395m ascent, 4105m descent
- 4 days: 87kms, 3455m ascent, 3435m descent

Sponsorship Prospectus

For more information contact:

Meaghan Quinn

ask@evident.net.au or 03 8825 4603

Photo by Dr Jeremy Sternson

The Challenge

The Australian Alpine Walking Track winds 655kms from Walhalla in Victoria to Tharwa in NSW. Our challenge will encompass one third of the trail, through one of the most pristine alpine environments in Australia. It is considered one of the best walks in the world! The walk is so challenging that few people have ever done the whole track.

- 24 people
- Over 230kms
- 8850m ascent, 8840m descent
- 4, 6 or 10 day hikers (8 people for each challenge) going the distance, and using their own networks to raise funds for the eviDent Foundation

The Cause

The eviDent Foundation is a health promotion charity that aims to improve the oral health of Australians through leadership utilisation of our dental practice based research network.

Oral cancer is the 8th and 13th most common cancer for males and females respectively. It is difficult to detect, remaining undiagnosed until well advanced. Prognosis is often poor, with devastating effects to those who are unfortunate to acquire it, from facial disfigurement to death. The eviDent Foundation is currently testing the ability of an Oral Cancer Risk Test to improve early detection rates and identify patients at risk of developing this deadly disease. This is one of the many of eviDent's projects. More can be found at www.evident.net.au.

Your support

In addition to assisting eviDent to be the catalyst for the generation of innovation and improvement in the delivery of oral health care, your support for this challenge will provide you with great return-on-investment, the details of which are outlined below.

Dr Jeremy Sternson

Vice Chair, eviDent Foundation

Sponsorship packages

Sponsor Level

	Alpine Ascender (x1)	Wilderness Explorer (x1)	Glamping Gold (x2)	Hiker's Hero (unlimited)	Generous Guide (unlimited)
Investment (ex GST)	\$2,500	\$2,500	\$1500-2000	Goods/ Services/ discounts \$200+	\$200+
Naming rights for the Ascent Challenge (day 3: 1655 metres in 19.8kms)	•	•	•	•	•
Naming rights for Distance Day (day 8: 27.9kms in 8.5 hours)	•	•	•	•	•
Celebratory BBQ dinner for all hikers, (day 4, Taylors Crossing OR day 10, Thredbo)	•	•	•	•	•
Priority placing of logo when used	•	•	•	•	•
Logo on all advertising	•	•	•	•	•
Logo & link on eviDent & ADAVB websites	•	•	•	•	•
Logo & link on social media	•	•	•	•	•
Opportunity to provide sponsor supplied promotional item to hikers	•	•	•	•	•
Acknowledgement at pre & post hike dinners	•	•	•	•	•
Opportunity to attend one of the group dinners (pre/ mid/ post hike)	•	•	•	•	•
Donation to hiker or the Challenge (\$200+)	•	•	•	•	•
Acknowledgment in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report etc	•	•	•	•	•
Category exclusivity	•	•	•	•	•
Opportunity to provide goods, services, or discounts e.g. food, transport, accommodation, equipment (hiking or camping gear), dinner package, clothing, safety equipment etc	•	•	•	•	•

Photo by Dr Jeremy Sternson

Sponsorship packages

Alpine Ascender (only one available)

Investment: \$2,500 +GST

Benefits

- Naming rights for the Ascent Challenge, to be held on day three of the hike: 1655 metres in 19.8kms
- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2300 LinkedIn followers, over 870 Facebook users who 'like' the ADAVB Facebook page)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

Wilderness Explorer (only one available)

Investment: \$2,500 +GST

Benefits

- Naming rights for the Distance Day, to be held on day eight of the hike: 27.9kms in 8.5 hours
- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2300 LinkedIn followers, over 870 Facebook users who 'like' the ADAVB Facebook page)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

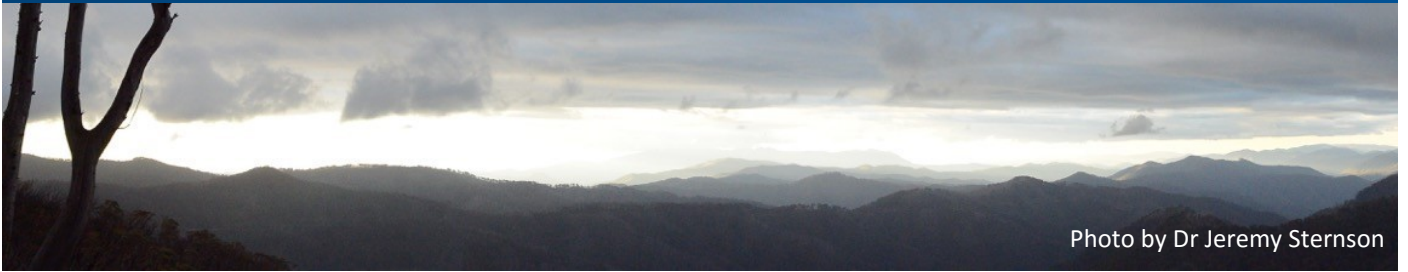


Photo by Dr Jeremy Sternson

Sponsorship packages

Glamping Gold (only one available)

Investment: \$2000 +GST

Benefits

- Celebratory BBQ dinner for all hikers (up to 24 people, day 4, Taylors Crossing)
- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2300 LinkedIn followers, over 870 Facebook users who 'like' the ADAVB Facebook page)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

Glamping Gold (only one available)

Investment: \$1500 +GST

Benefits

- Celebratory BBQ dinner for 6 and 10-day hikers (up to 16 people, day 10, Thredbo)
- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2300 LinkedIn followers, over 870 Facebook users who 'like' the ADAVB Facebook page)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

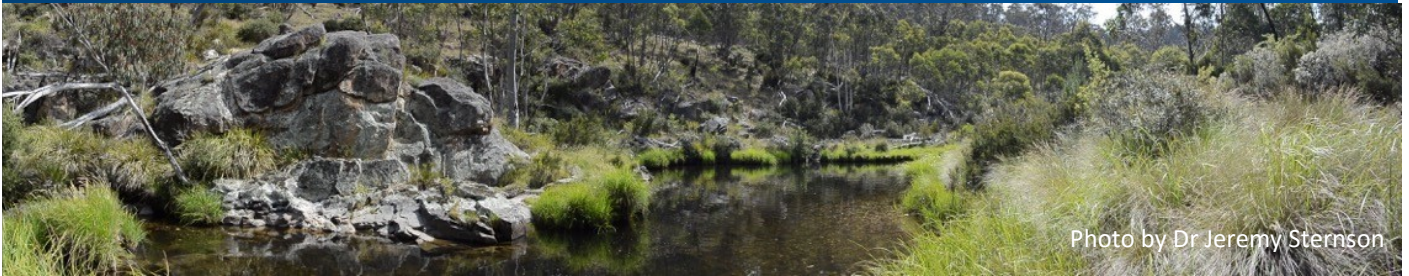


Photo by Dr Jeremy Sternson

Sponsorship packages

Hiker's Hero

Investment: Goods/ Services to the value of \$200+

Benefits

- Opportunity to donate goods or services (to the value of \$200+) such as food, transport, accommodation, equipment, dinner package, clothing, safety equipment or support etc
- Logo featured on all advertising (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2300 LinkedIn followers, over 870 Facebook users who 'like' the ADAVB Facebook page)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

Generous Guide

Investment: \$200

Benefits

- Opportunity to support a friend, colleague, loved one as well as a great cause
- Opportunity to leave your name and a comment for your chosen hiker on the eviDent website
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter (over 3800 readers), eviDent eBulletin (over 100 readers), eviDent Annual Report

For more information contact:

Meaghan Quinn

Executive Officer

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eviDent Foundation

eviDent seeks to enhance the clinical outcomes of dental practice and improve patient care by providing the means for dental practice based research and a platform for dissemination of evidence based clinical knowledge. Our core values are the foundation of our work:

Collaboration

Fostering cooperation and interdependence between oral health care providers, research partners and stakeholders



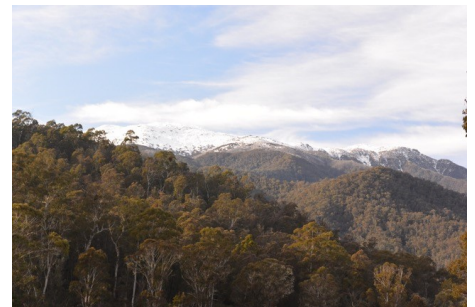
Education

Expand the evidence base for oral healthcare by increasing the capacity to conduct practice relevant research



Service

Drawing on the clinical expertise of our members to contribute to the community by improving oral health and encouraging changes to health policy and patient care



Integrity

Conducting high quality research, ensuring respect for participants and confidentiality of data

