



*Curiouser  
&  
Curiouser*



**evident**  
Foundation

**Fundraising Dinner  
Sponsorship Prospectus**

17 June 2016, 7pm  
River's Edge, 18-38 Siddeley St  
Melbourne, Vic

# 'Who in the world am I? Ah, that's the great puzzle'

Alice, Alice in Wonderland

eviDent seeks to enhance the clinical outcomes of dental practice and improve patient care by providing the means for dental practice based research and a platform for dissemination of evidence based clinical knowledge. Our core values are the foundation of our work:

## Education

Expand the evidence base for oral health care by increasing the capacity to conduct practice relevant research

## Collaboration

Fostering cooperation and interdependence between oral health care providers, research partners and stakeholders

## Service

Drawing on the clinical expertise of our members to contribute to the community by improving oral health and encouraging changes to health policy and patient care

## Integrity

Conducting high quality research, ensuring respect for participants and confidentiality of data



# Take this curious adventure with us to help facilitate dental practice based research for better oral health

Dear Curious Supporter,

**'I can't help you if you don't even know who you are...'**, *Blue Caterpillar, Alice In Wonderland*

The degree to which eViDent is the catalyst for the generation of innovation and improvement in the delivery of oral health care in Victoria is limited only by our ability and commitment, together with that of our critical partners and stakeholders, to work together toward our research goals.

**'Every adventure requires a first step'**, *The Cheshire Cat, Alice In Wonderland*

With the help of sponsors and over 150 guests, eViDent's inaugural Fundraising Dinner raised much needed funds for eViDent to work towards achieving its mission: eViDent spearheads Australia's leading dental practice based research network in improving the oral health of our community through engagement of dental practitioners and their patients.

**'That is impossible'**, *Alice, Alice in Wonderland*  
**'Only if you believe it is'**, *The Mad Hatter, Alice in Wonderland*

eViDent believes its research will be relevant, actionable, tailored, and provide immediate feedback to practitioners.

**'I've been considering words that start with the letter M. Moron. Mutiny. Murder. Mmm-malice'**, *The Mad Hatter, Alice In Wonderland*

This **M**arvellous sponsorship opportunity will provide your organisation with **M**ajor and **M**agnificent return-on-investment, and will **M**ost-certainly be seized quickly. **M**ove fast to re**M**ove danger of disappoint**M**ent or competitor advantage. Don't be late for this very important date!

**'Be patient, is very good advice, but the waiting makes me curious. And I'd love the change. Should something strange begin?'**, *Alice, Alice In Wonderland*

Don't miss out! Secure your sponsorship of this wonderful event and place your organisation ahead of your competitors. We look forward to speaking with you soon.



**Dr Anne Harrison**  
Chair, eViDent Foundation

# Take this curious adventure with us to help facilitate dental practice based research for better oral health

## Research

eviDent research will lead directly to improved treatment outcomes for patients, and address the connection between oral and general health.

### Key Facts

- Diabetes is ranked in the top 10 leading causes of death in Australia
- Over 1 million Australians have type 2 diabetes
- 1 in 2 people with diabetes do not realise they have it
- By 2025 it's estimated 3 million Australians over 25 will have diabetes

### With your support...

- eviDent could develop and evaluate an innovative approach to identifying diabetes and pre-diabetes in the dental clinic
- Effective and early treatment can:
  - ◊ improve health outcomes
  - ◊ reduce costly diabetes complications by 50%; and
  - ◊ reduce demands on the health care system

### Key Facts

- Oral cancer is the 8th and 13th most common cancer for males and females respectively
- Oral cancer is difficult to detect, remaining undiagnosed until well advanced
- Prognosis is often poor, with severe health and economic impacts for patients and their families

### With your support...

- eviDent could test the ability of an Oral Cancer Research Test to improve early detection rates and identify patients at high risk of developing oral cancer
- With earlier diagnosis, treatment and prognosis is enormously improved
- Early intervention will significantly reduce oral cancer health and economic impacts

### Key Facts

- 88% of Australians aged 65+ years use at least one prescription medication that may cause dry mouth as a side-effect
- The two most common problems managed by Australian GPs are high blood pressure and depression
- Medications that cause dry mouth include antihypertensives, diuretics, anti-depressants and antipsychotics

### Did you know?

- eviDent developed:
  - ◊ an education program to show GPs how to identify patients at risk of oral health problems caused by dry mouth, and improve patient oral and general health outcomes through enhanced knowledge
  - ◊ Fact sheets for practitioners and patients: 'What is dry mouth?' and 'Managing dry mouth'

# Sponsorship packages

Sponsor Level	Ace (x1)	King (x1)	Queen (x4)	Jack (x4)	White Rabbit
<b>Investment (ex GST)</b>	<b>\$11,000</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$300+</b>
Fundraising Dinner Naming Rights	●				
Auction Naming Rights		●			
Priority placing of logo when used	●				
Logo on all advertising	●	●	●		
Logo and link on eviDent and ADAVB websites	●	●	●		
Logo and link on social media	●	●	●		
Logo on invitations	●	●	●		
Logo on ticket for event	●				
Logo on screens during event	●	●	●		
Opportunity to provide sponsor supplied promotional item to guests	●	●	●	●	
Complimentary tickets	●	●	●	●	
Provide own corporate banner at event	●	●	●		
Logo display on table				●	
Acknowledgement in welcome speech	●	●	●	●	●
Opportunity to give speech to guests	●	●			
Opportunity to provide item for auction (value \$300+)		●			●
Acknowledgment in all reports of the event	●	●	●	●	●
Category exclusivity	●	●			
Opportunity to provide 'fish bowl' door prize or other prize					●
Opportunity to provide services, e.g. entertainment					●

1 Queen snapped up

1 Jack snapped up

2 White Rabbits snapped up

**For more information, or to discuss other opportunities**

Please do not hesitate to contact Meaghan Quinn, Executive Officer

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## Sponsorship packages

Come and enjoy delicious food, wine, music, dancing and entertainment with up to 160 guests (dental personnel, medical practitioners, and other professionals), and get the opportunity to bid for 'money can't buy' experiences, and many more exciting items.

**Ace** (Only one available)

**Investment - \$11,000 + GST**

### Benefits

- Naming rights to the Fundraising Dinner
- Logo featured on all advertising, priority placement (eviDent website, ADAVB website, ADAVB Newsletter), including a link through to own website where possible (approx. 20,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 1500 LinkedIn followers, over 500 Facebook users who 'Like' the ADAVB Facebook page)
- Logo featured on invitations, priority placement (sent to over 4,000 potential guests)
- Logo featured on tickets for the event
- Logo featured on live screens at the event, priority placement
- 10 complimentary tickets—either at your own table with your invited guests (clients, staff, friends or family) or 2 of your representatives seated at 5 tables
- Opportunity to display corporate pull up banner
- Acknowledgement as Ace sponsor in the welcome speech
- Opportunity to give a 5 minute speech to the attendees
- Opportunity to provide sponsor supplied promotional item to each guest
- Acknowledgement in all reports of the event

**King** (Only one available)

**Investment - \$7,000 + GST**

### Benefits

- Naming rights to the Fundraising Auction
- Logo featured on all advertising (eviDent website, ADAVB website, ADAVB Newsletter), including a link through to own website where possible (approx. 20,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 1500 LinkedIn followers, over 500 Facebook users who 'Like' the ADAVB Facebook page)
- Logo featured on invitations (sent to over 4,000 potential guests)
- Logo featured on live screens at the event
- Opportunity to display corporate pull up banner
- Opportunity to provide item (value \$300+) to be auctioned
- 4 complimentary tickets, either at the same table, or 2 representatives at 2 tables
- Acknowledgement as King sponsor in the welcome speech
- Opportunity to give a 2 minute speech to the attendees
- Opportunity to provide sponsor supplied promotional item to each guest
- Acknowledgement in all reports of the event

# Sponsorship packages

## **Queen** (Four available)

**Investment - \$5,000 + GST**

### **Benefits**

- Logo featured on all advertising (eviDent website, ADAVB website, ADAVB Newsletter), including a link through to own website where possible (approx. 20,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 1500 LinkedIn followers, over 500 Facebook users who 'Like' the ADAVB Facebook page)
- Logo featured on invitations (sent to over 4,000 potential guests)
- Logo featured on live screens at the event
- 2 complimentary tickets, either at the same table, or 1 representative at 2 tables
- Opportunity to display corporate pull up banner
- Acknowledgement as Queen (of hearts/ of diamonds/ of spades/ of clubs) sponsor in the welcome speech
- Opportunity to provide sponsor supplied promotional item to each guest
- Acknowledgement in all reports of the event

## **Jack** (Four available)

**Investment - \$3,000 + GST**

### **Benefits**

- 10 tickets at own table
- Acknowledgement as Jack (of hearts/ of diamonds/ of spades/ of clubs) sponsor in the welcome speech
- Opportunity to provide sponsor supplied promotional item to each guest
- Your organization's logo displayed on the table
- Acknowledgement in all reports of the event

## **White Rabbit**

**Investment - Goods /services to the value of \$300+**

### **Benefits**

- Opportunity to donate goods to be auctioned (to the value of \$300+)
- Opportunity to provide a 'fish bowl' door prize (guests place their business card in a bowl for you to keep) or other prize
- Donate services, e.g. entertainment
- Acknowledgement as White Rabbit sponsor in the welcome speech
- Acknowledgement in all reports of the event





**For more information**  
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